Quarter-Million Podcasts Soon?

The popularity of the Podcast Program of the Masonic Service Association continues to spread rapidly.

Michael Smith, of Maine, who directs the program for MSA, predicts that by the end of July, more than a quarter-million of the podcasts will have been downloaded, reaching more than 300,000 by the end of 2021.

By mid April, the statistic had passed 175,000 downloads.

The MSA Podcast program involves the narration of Short Talk Bulletins (STBs). Virtually all of the current STBs have been turned into podcasts, and a growing list of earlier issues are being added. Brother Smith reported that more than 200 STB podcasts have been recorded and are available.

The most frequently requested is “The Trowel,” which has been downloaded more than 2,200 times. Twenty-two podcasts have been downloaded more than 1,000 times each.

This is a free program for anyone to use, a Mason or not. These Masonic-related podcasts are great for just listening in the car or while exercising, or for presenting in Lodge as education programs. For information on MSA’s Podcast Program, go to www.shorttalkbulletin.com.

MSA is grateful to the Grand Lodge of Minnesota for providing a grant of $12,000 — for the second consecutive year — to support the program.

Century Year Being Shared

The year, 2022, will be the 100th year of the Short Talk Bulletin. The well-known Reader’s Digest magazine is also becoming a centenarian in 2022, so our STB publication is sharing its great accomplishment with another prestigious magazine.

5 Lessons About How To Treat People

1. First Important Lesson - Cleaning Lady

During my second month of college, our professor gave a pop quiz. I was a conscientious student and had breezed through the questions, until I read the last one: “What is the first name of the woman who cleans the school?”

Surely this was some kind of joke. I had seen the cleaning woman several times. She was tall, dark-haired and in her 50s, but how would I know her name? I handed in my paper, leaving the last question blank. Just before class ended, one student asked if the last question would count toward our quiz grade.

“Absolutely,” said the professor. “In your careers, you will meet many people. All are significant. They deserve your attention and care, even if all you do is smile and say “hello.” I’ve never forgotten that lesson. I also learned her name was Dorothy.

2. Second Important Lesson - Pickup in the Rain

One night, at 11:30 p.m., an older African American woman was standing on the side of an Alabama
highway trying to endure a lashing rainstorm. Her car had broken down and she desperately needed a ride. Soaking wet, she decided to flag down the next car.

A young white man stopped to help her, generally unheard of in those conflict-filled 1960s. The man took her to safety, helped her get assistance, and put her into a taxicab. She seemed to be in a big hurry, but wrote down his name and thanked him.

Seven days went by and a knock came on the man’s door. To his surprise, a giant console color TV was delivered to his home.

A special note was attached. It read: “Thank you so much for assisting me on the highway the other night. The rain drenched not only my clothes, but also my spirits. Then you came along. Because of you, I was able to make it to my dying husband’s bedside just before he passed away. God bless you for helping me and unselfishly serving others,” Sincerely, Mrs. Nat King Cole.

3. Third Important Lesson - Always remember those who serve

In the days when an ice cream sundae cost much less, a 10-year-old boy entered a hotel coffee shop and sat at a table. A waitress put a glass of water in front of him. “How much is an ice cream sundae?” he asked. “Fifty cents,” replied the waitress. The little boy pulled his hand out of his pocket and studied the coins in it. “Well, how much is a plain dish of ice cream?” he inquired. By now more people were waiting for a table and the waitress was growing impatient.

“Thirty-five cents,” she brusquely replied.

The little boy again counted his coins. “I’ll have the plain ice cream,” he said. The waitress brought the ice cream and left the bill on the table and walked away. The boy finished the ice cream, paid the cashier and left.

When the waitress came back, she began to cry as she wiped down the table.

There, placed neatly beside the empty dish, were two nickels and five pennies. You see, he couldn’t have the sundae, because he had to have enough left to leave her a tip.

4. Fourth Important Lesson - The obstacles in our path

In ancient times, a King had a boulder placed on a roadway. Then he hid himself and watched to see if anyone would remove the huge rock. Some of the king’s wealthiest merchants and courtiers came by and simply walked around it. Many loudly blamed the King for not keeping the roads clear, but none did anything about getting the stone out of the way.

Then a peasant come along carrying a load of vegetables. Upon approaching the boulder, the peasant laid down his burden and tried to move the stone to the side of the road. After much pushing and straining, he finally succeeded. After the peasant picked up his load of vegetables, he noticed a purse lying in the road where the boulder had been. The purse contained many gold coins and a note from the King indicating that the gold was for the person who removed the boulder from the roadway. The peasant learned what many of us never understand: Every obstacle presents an opportunity to improve our situation.

5. Fifth Important Lesson - Giving when it counts

Many years ago, when I worked as a volunteer at a hospital, I got to know a little girl named Liz, who was suffering from a rare and serious disease. Her only chance of recovery appeared to be a blood transfusion from her 5-year-old brother, who had miraculously survived the same disease and had developed the antibodies to combat the illness.

The doctor explained the situation to her little brother, and asked the little boy if he would be willing to give his blood to his sister. I saw him hesitate for only a moment before taking a deep breathe and saying, “Yes. I’ll do it if it will save her.”

As the transfusion progressed, he lay in bed next to his sister and smiled, as we all did, seeing the color return to her cheeks. Then his face grew pale and his smile faded. He looked up at the doctor and asked with a trembling voice, “Will I start to die right away?”

Being young, the little boy had misunderstood the doctor; he thought he was going to have to give his sister all of his blood in order to save her.